



Megan Koval

WHAT ARE 3 SIGNATURE THINGS YOU TELL PEOPLE REGARDING YOUR AREA OF EXPERTISE?

- Your return on INVESTMENT directly correlates with your return on TRUTH. Awakening yours and crafting a clear message on how it benefits others is a sure way to success. Your path to profits are paved in truth.
- The greatest expedition starts within. Our world embraces great expeditions and explorers, but not as much emphasis is placed on the true expedition needed most, the one within us all. My process takes you on an introspective quest in the form of an external expedition unlocking your potential and making it a colorful reality (also reference my 'Color Your Calling' Guidebook). The moment you begin to externalize your internal pursuits, your true essence shines in the world at large.
- Going AWOL from paths hindering your potential and learning how to forge a path more in line with your truth causes an awakened advantage in the world. Going AWOL involves just the right mix of introspection and action, my pathfinding process.

IF YOU COULD OFFER ONE PIECE OF ADVICE, WHAT WOULD YOU TELL YOUR YOUNGER SELF?

Experiment now, perfect later.

WHAT ARE YOUR FAVORITE BOOKS?

- Radical Candor by Kim Scott
- Big Magic: Creative Living Beyond Fear by Elizabeth Gilbert
- Outside Over There by Maurice Sendak

WHAT ARE YOUR 3 NOUNS THAT DESCRIBE YOU?

- Pathfinder
- Explorer
- Creator

WHAT IS YOUR FAVORITE QUOTE?

"One of the secrets of life is that all that is really worth the doing is what we do for others" - Lewis Carroll

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